



**April 1, 2024 – For Immediate Release**

Effective July 1, 2024, v1.0

### **Regional Ambassadors**

In August of 2022, we announced the NASDA Club Liaison. Primary duties for the Club Liaison include remotely helping new and developing clubs navigate the process of hosting their first events as well as helping existing clubs strategize and plan their events.

Beginning July 1, 2024, the Club Liaison will be replaced with Regional Ambassadors. Each NASDA regional will have one Regional Ambassador (RA). The RA is a volunteer in the region who will help new clubs and existing clubs navigate the process of hosting their first event as well as helping existing clubs via electronic communication for the period of one year. The RA will also advocate or present challenges for their region to NASDA at quarterly zoom meetings and through regular communication with NASDA.

Each Regional Ambassador meets or exceeds the following criteria:

- Successfully hosts NASDA events within that region in the past 12 months
- Regularly submits trial results with minimal to no errors
- Demonstrates excellent knowledge of the Dashboard and Trial Hosting Guide
- Communicates clearly and professional with judges, clubs and NASDA
- Demonstrates good sportsmanship and the Spirit of NASDA
- Works well with others

The application period opens May 1, 2024, and closes June 1, 2024.

The Club Liaison position will end June 30, 2024. Please join us in thanking Beckie Bowers for her hard work and dedication as the Club Liaison. We know that Beckie will continue to thrive as a NASDA judge and trial host of the 2025 Invitational Championship in Oklahoma (USA).